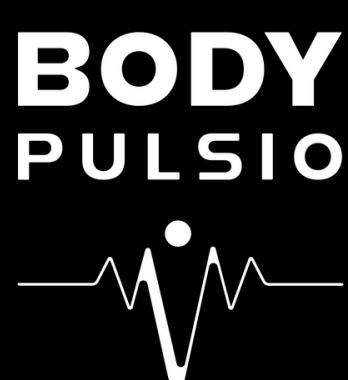


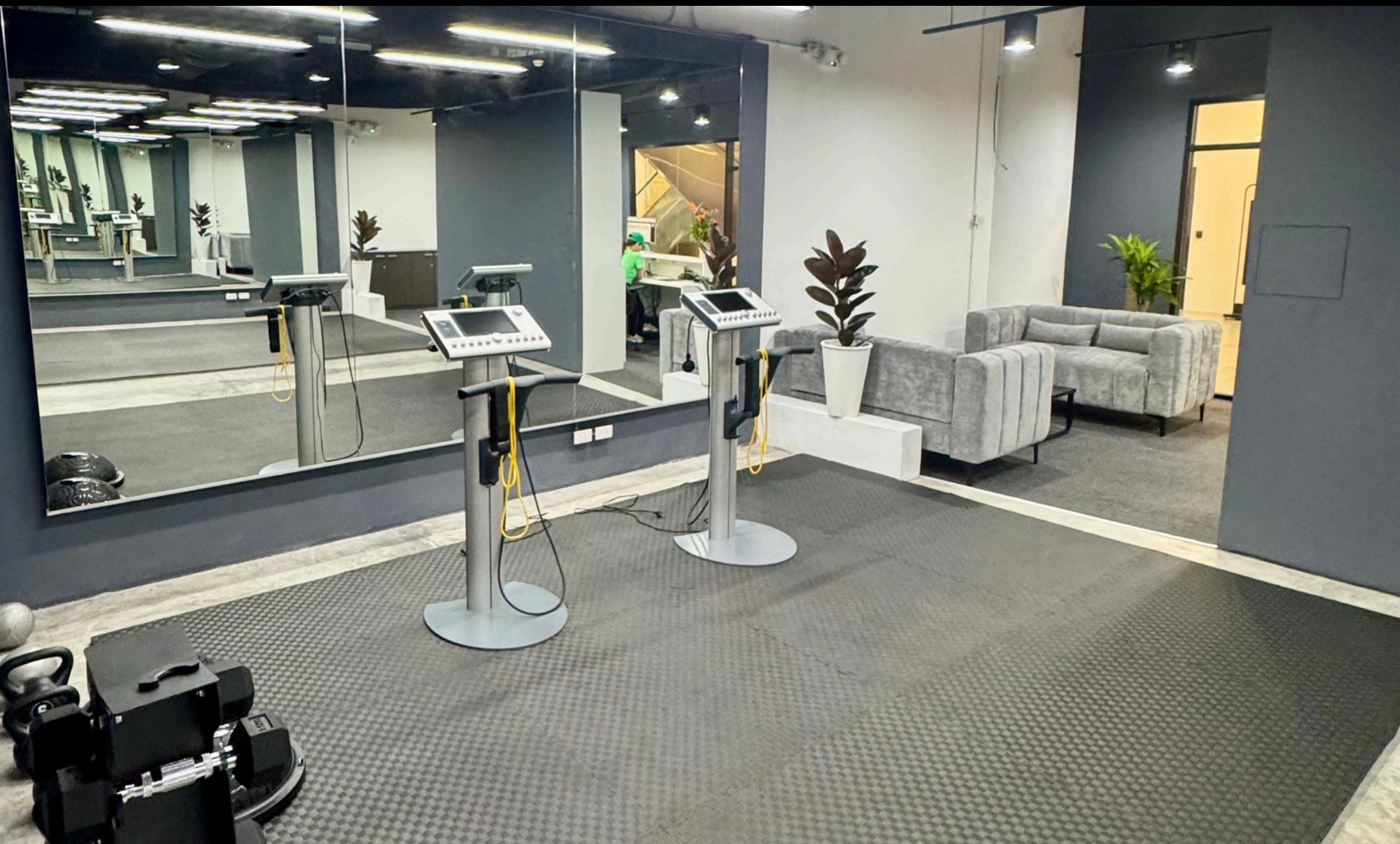
Smart Fitness. Smart Investment.

Franchise the Body Pulsio
Concept in Thailand



2025

Open Your Own Body Pulsio Studio in Thailand



A premium concept from Europe with a unique training method for modern clients – results in just 20 minutes.

Why Choose Body Pulsio?

- Low operating costs with high profit margins
- Fast return on investment – typically 1–2 years
- Full support provided: studio design, training, and marketing
- Exclusive territory rights for qualified partners

WHY THAILAND IS A GREAT MARKET

HEALTH- CONSCIOUS LIFESTYLE

Thailand is shifting towards wellness and preventive health like never before.

GROWING MIDDLE CLASS

More disposable income and demand for premium fitness services.

LARGE EXPAT COMMUNITY

Expatriates seek personalized, time-efficient training concepts.

UNTAPPED OPPORTUNITY

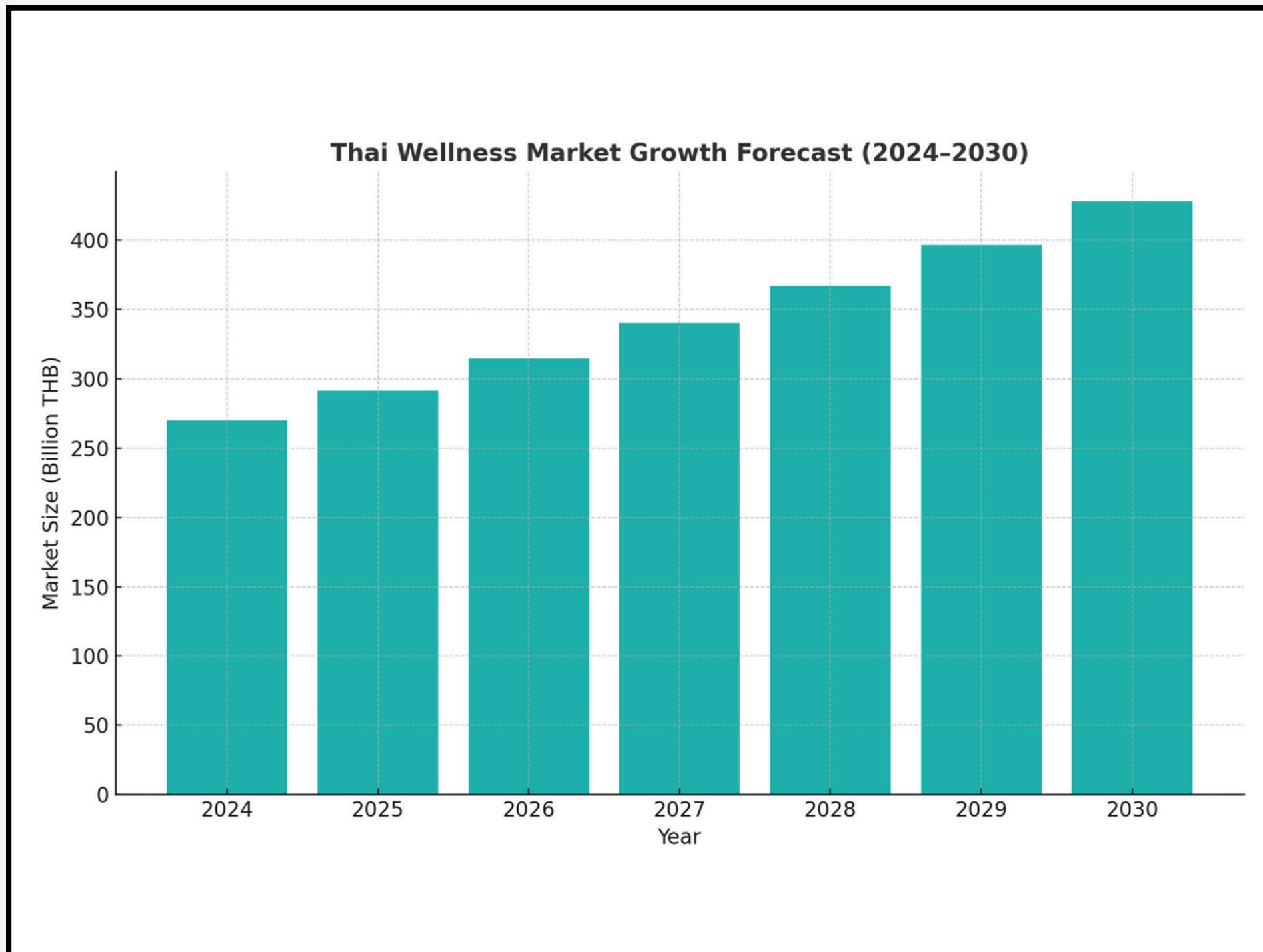
EMS is still a novelty in Thailand – low competition, high potential.

Market Potential in Thailand

Key Facts & Trends



KEY FACTS & TRENDS



- Market size exceeded 270B THB in 2024
- Projected growth: +8–12% annually through 2030
- Core demand in Bangkok, Chiang Mai, Phuket, Pattaya
- EMS is new but gains instant interest (25–45, expats)
- Shift away from traditional gyms toward fast, targeted results
- **Body Pulsio** = perfect fit for Thailand's aesthetic-driven market

THREE FRANCHISE MODELS

BODY PULSIO STUDIO

A full-service studio built at your chosen location, following our complete concept



READY-TO-GO STUDIO

Take over an existing Body Pulsio studio



BODY PULSIO PRO TRAINER

Offer Body Pulsio training without owning a studio – ideal for mobile or shared space use.



What the Market Says



“Thai clients want beauty, results, and personal attention – EMS delivers exactly that. Fast, simple, effective. Perfect timing for a premium European concept.”

WHY NOW?

Be First, Stay Ahead
Minimal EMS competition – lead the
Thai market

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First Step Franchise Interest Form

STEP 1

FILL THE INTEREST FORM
TELL US ABOUT YOUR BACKGROUND
AND LOCATION.

STEP 2

GET THE FULL BROCHURE
INCLUDES INVESTMENT, RETURNS,
LICENSING & DESIGN.

STEP 3

YOUR STUDIO VISION
WE PREPARE PERSONALIZED LAYOUTS
AND NEXT STEPS.

Talk to us!

BODY PULSIO Co.,Ltd.

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BODY
PULSIO

